

2002 WRAP-UP REPORT FORM – SUMMARY SHEET

39. The following materials were produced that featured or mentioned the Great American Cleanup™ logo and the National Sponsor logos or names. (Note: items may include but are not limited to flyers, additional posters, invitations, announcements, newsletters, billboards, calendars, t-shirts, registration forms, web pages (include number of hits), direct mail pieces, letters, gloves, hats, bags, etc)

1,000 Letters were sent out to communities and organizations around the state soliciting participation for the Great American Cleanup. Information regarding the Great American Cleanup was posted on the Department of Environmental Quality web page.

The Department of Environmental Quality encouraging citizens and communities to participate in the Great American Cleanup did a press release.

40. Please describe your most creative and/or unusual activity:

On the state level we partnered with the Department of Education to solicit more school participation. Cecil J. Picard, State Superintendent of Education sent out a memorandum to schools around the state asking for their participation in the Great American Cleanup

41. Please describe the most impactful activities:

We have participated with the schools and non-KAB communities throughout the state encouraging clean up activities. KAB organizations throughout the state have become very strong in their Great American Cleanup programs.

42. Please list the VIPs and celebrities at your events.

Governor and Mrs. Mike Foster are very supportive of Keep Louisiana Beautiful and the Great American Cleanup. Statewide mayors, sheriffs, councilmen have been very supportive In their communities.

Signature of contact: _____ Date: _____

Please send one copy of your Wrap-Up Report with all sponsor Thank You Forms completed to Great American Cleanup™ at: Keep America Beautiful, Inc. 1010 Washington Boulevard, Stamford, CT 06901, postmarked no later than July 10, 2002.